

3rd ESCI, 2-3 JULY 2008
EUROPEAN SECURITY CONFERENCE INITIATIVE

MAIN THEME: SECURITY AND SOCIETY
EVOLVING CHALLENGES AND COMPREHENSIVE RESPONSES



CURRICULUM VITAE

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Mr. Juha Hintsa is the founder of Cross-border Research Association and a senior researcher in operations management, focusing on supply chain security management, on supply chain risk and compliance, on trade-government interaction and on customs risk management research, as of summer 2001. He has multiple journal and conference papers published on these topics, and he is a regular speaker and moderator on trade and customs conferences world wide, giving also university and MBA lectures on the topics. His research collaboration includes FP7, CEN, EC DG TREN, European Parliament, World Customs Organization / PICARD / INCU MG, BASC, IFCBA, multiple global manufacturers and shippers, amongst others. Before, he held positions in fashion imports family business, in steel manufacturing, in supply chain software sales, and in consumer behavior monitoring technologies start-up. Mr. Hintsa has Master of Science in engineering from Helsinki University of Technology in Finland, and is working on the last mile of his doctoral thesis at HEC University of Lausanne in Switzerland.